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Rowlett Designated Film Friendly Texas Community



ROWLETT, TEXAS— Governor Greg Abbott has announced that the City of Rowlett, having completed the multi-step training and certification process, has been designated as a Film Friendly Texas Community by the Texas Film Commission.

“Congratulations to the City of Rowlett on earning the Film Friendly Texas designation and joining more than 175 other Texas communities that have received this recognition,”

said Governor Abbott. “Texas is brimming with promise, and I look forward to continuing to work alongside all of our communities to ensure they have the knowledge and tools needed to succeed. Through the Film Friendly Texas training and certification process, communities large and small are prepared to help match local businesses with production-related needs, creating jobs for Texas-based crew members and local residents, as well as spurring on-site spending at local businesses. I thank the Texas Film Commission for helping communities like Rowlett market their unique appeal and support local job creation through media production.”

The City of Rowlett joins more than 175 Film Friendly Texas Communities from across the state that receive ongoing training and guidance from the Texas Film Commission on media industry standards, best practices, and how to effectively accommodate on-location filming activity in their community.

“Becoming a part of the Film Friendly Texas program is a strategic move for Rowlett,” said Mayor Blake Margolis. “It’s an opportunity to showcase our city to a wider audience and to stimulate local economic development. This certification not only highlights our unique landscapes and community spirit but also positions us as a prime location for film productions. We’re ready and excited to collaborate with the film industry and bring new projects to our community.”

About Rowlett, Texas

The City of Rowlett is located on the shores of Lake Ray Hubbard, 20 minutes east of Dallas, and is easily accessible from IH 30, the President George Bush Turnpike and the DART light rail. Home to over 68,000 residents, Rowlett offers award-winning schools, unique shopping opportunities, diverse housing opportunities, top-quality health care, an outstanding regional hospital, beautiful lakeside parks, and a wide variety of community, entertainment, and special events. Visit Rowlett.com for more information.

About the Texas Film Commission

For more than 50 years, the Texas Film Commission has helped grow local jobs and economies by promoting Texas as the premier destination for film, television, commercial, animation, visual effects, video game, and extended reality production. The Texas Film Commission in the Governor's Office of Economic Development and Tourism has attracted more than \$2 billion in local spending and created more than 183,000 production jobs across the state from 2007 to 2023.

To explore all that Film Friendly Texas Communities offer, visit:

gov.texas.gov/film/page/fftx_overview

For cast, crew, and digital media job opportunities in Texas, visit: gov.texas.gov/film/hotline

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